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E**Retro Classics meets Barock:
MAHLE honoured with “RetroClassicsCultur” award**

Stuttgart, June 2016 – This year, MAHLE receives the “RetroClassicsCultur” award for “special services to the preservation of the historical automotive cultural heritage”. The formal presentation will take place at the “Retro Classics meets Barock” event on Saturday 18 June 2016.

As recently as this year, MAHLE Aftermarket has expanded its “Classic Line” product range for historic vehicles to include more engine parts. Whether Porsche, Mercedes-Benz, or Jaguar: MAHLE Aftermarket offers a broad spectrum of engine parts for vintage, neo classic, and modern classic cars. “We are delighted to receive the RetroClassicsCultur award. In particular, it recognises our endeavours to preserve the historical automotive cultural heritage using modern production techniques”, explains Olaf Henning, Member of the Management Committee and Managing Director of MAHLE Aftermarket GmbH. Recently, for example, MAHLE has manufactured pistons in small lots for the Porsche 917—the most successful sports car of the 1970s, made famous by the racing film “Le Mans” about and featuring Steve McQueen. Components for 2.4-litre Porsche engines have also recently been added to the “Classic Line” product range.

“Our employees in product management and sales needed to carry out some preliminary work prior to the expansion of the ‘Classic Line’”, says Olaf Henning. “For example, we reactivated networks and expanded this specific product range according to requirements. To facilitate the production of these historic components in small lots, product management then had to revise internal processes, analyse the technical standards of the time using the old design drawings, and then combine them optimally with the modern manufacturing possibilities at the plants.”

Many engine parts in the “Classic Line” were developed and series-produced jointly with the manufacturers for original equipment purposes. This is why original design drawings, reaching back into the 1950s, can still be found in the MAHLE archives. Based on these specifications, MAHLE Aftermarket is producing such products with the same quality and expertise as for the current original equipment product range. The tools and equipment used in ongoing series production are specifically converted for this purpose.

A new catalogue was issued for Retro Classics Stuttgart; a further updated edition will be brought out for Automechanika 2016.

About the RetroClassicsCultur award 2016

Each year, the Retro Classics Cultur organisation uses the “RetroClassicsCultur” award to honour people and institutions that have contributed to the preservation and public awareness of historic vehicles. The previous year’s award-winner, Carsten Müller, Member of Parliament and a member of the “Automotive Cultural Heritage” (Automobiles Kulturgut) cross-party parliamentary group, handed over the award in the marble hall of Ludwigsburg Palace. The 13th “Retro Classics meets Barock” event will take place between 17 and 19 June 2016 in the courtyard of Ludwigsburg Palace. The organisers expect around 30,000 visitors to attend this exhibition of vintage and modern classic cars from the pre- and post-war eras.

About MAHLE Aftermarket

The MAHLE Aftermarket business unit is a global partner to repair shops and trade, offering first-rate service solutions for maintenance and service with its special equipment and spare parts in original equipment quality. MAHLE Aftermarket is represented at 22 locations worldwide, with 1,582 employees, and generated sales of EUR 835 million in 2015.

Find out more about MAHLE Aftermarket GmbH at www.mahle-aftermarket.com

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