

PRESS RELEASE

MAHLE Aftermarket Inc. Announces “Drive with the Original” Technician Promotion With Thousands of Great Prizes, Including Custom Mustang from Petty’s Garage

Las Vegas, November 2, 2016 – MAHLE Aftermarket Inc. has announced the “Drive with the Original” promotion with a grand prize of a custom-built, twin-turbocharged, MAHLE Ford Mustang from Petty’s Garage to celebrate the launch of the MAHLE Original® gasket brand.

The “Drive with the Original” promotion, unlike anything MAHLE Aftermarket has done before, will run from November 1, 2016 to October 1, 2017. Four finalists will be randomly selected from all entries to receive an all-expense paid trip for two to the 2017 Automotive Aftermarket Product Expo (AAPEX) in Las Vegas. The “Original”, Richard Petty will be there when the finalists select a key fob, one of which will start the grand prize MAHLE Original® Petty’s Garage Mustang.

In addition to the grand prize Mustang, over 2,400 additional instant prizes will be awarded, including Richard Petty Driving Experiences, autographed Richard Petty signature Charlie 1 Horse cowboy hats, autographed #43 die-cast model cars, insulated tumbler mugs and baseball hats.

“This is a great way for us to thank technicians for putting their trust in MAHLE Original gaskets,” said Jon Douglas, general manager of MAHLE

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Aftermarket North America. “We’ll be giving away thousands of prizes, including a fabulous custom Mustang from Petty’s Garage.”

The promotion is open to all professional technicians in the United States when their shop purchases select MAHLE Original® gasket sets. The MAHLE Original gasket box will include a sticker with detailed information the technician can use to enter the Promotion. The promotion features an instant win component where it reveals whether the technician has been awarded one of the instant prizes.

Even if the technician does not win instantly, they are still entered in the drawing for one of the four trips to Las Vegas for the grand prize drawing. Technicians can enter every time their shop purchases a select MAHLE Original gasket set.

The four finalists will be announced on or about October 5, 2017. The parts outlet that sold the MAHLE Original gasket sets to the four finalists will receive an all-expense paid trip to the 2018 Daytona 500.

The MAHLE Petty’s Garage Ford Mustang comes with distinctive custom paint in MAHLE blue and is powered by a twin turbo, 1,000 horsepower 5.0-liter engine. The engine is built with MAHLE internal components throughout, which includes MAHLE Original branded gaskets. Petty’s Garage has specially modified the suspension, spoiler and interior. Upgraded, high-performance wheels and tires complete the package.

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MAHLE Aftermarket Inc. announced on June 30 that the new brand name for the gasket line would be MAHLE Original gaskets; these will be the same products sold in North America since well before MAHLE Aftermarket acquired the engine parts division from Dana Corporation in 2007. The MAHLE Original gasket line will continue to offer the best coverage in the aftermarket across domestic, Asian, European, and heavy-duty applications.

MAHLE Original gaskets match the OE parts in form, fit and function, ensuring that the parts are designed and constructed to the same exacting standards as the gaskets that came on the car. MAHLE Original gasket sets include all the parts necessary for the technician to do the job correctly.

MAHLE Aftermarket further supports sales of the MAHLE Original gaskets with the most comprehensive marketing support in the aftermarket. MAHLE offers a complete range of product flyers, technical service bulletins, and print advertising. An eLearning online training module is available for technician education.

Complete information about the “Drive with the Original” promotion, including official rules, terms and conditions, can be found at www.drivewiththeoriginal.com.

For more information on MAHLE Original gaskets, visit www.mahleoriginalgaskets.com. For more information on MAHLE Aftermarket and its brands, visit www.mahle-aftermarket.com or contact your local sales representative.

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About MAHLE

MAHLE is a leading international development partner and supplier to the automotive industry. With its products for combustion engines and their peripherals as well as solutions for electric vehicles, the group addresses all the crucial issues related to the powertrain and air conditioning technology—from engine systems and components to filtration to thermal management. In 2015, the group generated sales of approximately \$12.8 billion (EUR 11.5 billion) with around 76,000 employees and is represented in 34 countries with over 170 production locations.

About MAHLE Aftermarket

MAHLE Aftermarket, the business unit specializing in spare parts, uses the expertise from the series production of original equipment in its automotive aftermarket product range, and supplies trade, repair shop, and engine repair partners. MAHLE Aftermarket is represented at 22 locations and other sales offices worldwide, with 1,582 employees. In 2015, the business unit achieved a global sales volume of \$930 million (EUR 835 million).

About Petty's Garage

In June 2008 Petty's Garage, a Level Cross, N.C.-based company, was born to begin restorations on racecar chassis from owner Richard Petty's private collection. Petty's Garage is currently bringing "The King's" winning tradition to a wide variety of high-

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performance automobiles from production-based Richard Petty Signature Series to custom builds and restorations. Petty's Garage is a high performance speed shop focused on spectacular performance automobiles.

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