

MAHLE Aftermarket Inc. Expands Its Product Lines by Adding 150 New Part Numbers

Farmington Hills, Mich., February 15, 2017 – As part of the company’s continuing product line expansion, MAHLE Aftermarket Inc. recently introduced 150 new part numbers – including 77 new MAHLE Original® gasket part numbers. The new offerings are for a variety of gaskets, pistons and piston rings, filters, valves, engine bearings, and turbochargers now available for both light vehicle and heavy-duty applications.

The new part numbers are available in the following product categories: valve cover gasket sets, cylinder head gaskets, timing cover gasket sets, water pump gaskets, intake and exhaust manifold gaskets, oil pan gasket sets, turbocharger gaskets, throttle body gaskets, EGR valve gaskets, pistons and piston rings, camshafts, intake and exhaust valves, turbochargers, oil and air filters, individual and main bearing sets, and connecting rod bearings.

“MAHLE Aftermarket continues to expand its complete line of parts for light vehicle and heavy duty applications, especially in MAHLE Original gaskets,” said Jon Douglas, General Manager, MAHLE Aftermarket North America. “The MAHLE Original name represents a commitment to original equipment quality, and that’s what our customers expect.”

MAHLE Aftermarket Inc. announced at AAPEX 2016 that the new brand name for the gasket line would be MAHLE Original gaskets; these are the same sealing products sold in North America since 2007 under the Victor Reinz brand licensed to MAHLE Aftermarket.

The MAHLE Original gasket line will continue to offer the best coverage in the aftermarket across domestic, Asian and European markets as well as in heavy-duty applications. The MAHLE Original gasket offering includes nearly 10,000 part numbers, covering 900,000 applications, with over 1,000 exclusive part numbers not available from any other aftermarket supplier.

MAHLE Aftermarket also announced at AAPEX the “Drive With The Original” promotion, with a grand prize of a custom-built, twin-turbocharged MAHLE Mustang built by Petty’s Garage. The winner will be selected at AAPEX 2017 in the MAHLE booth.

Information on entering the “Drive With The Original” Promotion is available on specially marked MAHLE Original gasket boxes. Complete information about the “Drive with the Original” promotion, including official rules, terms and conditions, can be found at www.drivewiththeoriginal.com.

For more information about MAHLE Aftermarket and its brands, visit www.mahle-aftermarket.com or contact your local sales representative.

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About MAHLE

MAHLE is a leading international development partner and supplier to the automotive industry. With its products for combustion engines and their peripherals as well as solutions for electric vehicles, the group addresses all the crucial issues related to the powertrain and air conditioning technology—from engine systems and components to filtration to thermal management. In 2015, the group generated sales of approximately EUR 11.5 billion (12.8 billion USD) with around 76,000 employees and is represented in 34 countries with over 170 production locations.

About MAHLE Aftermarket

MAHLE Aftermarket, the business unit specializing in spare parts, uses the expertise from the series production of original equipment in its automotive aftermarket product range, and supplies trade, repair shop and engine repair partners. MAHLE Aftermarket is represented at 22 locations and other sales offices worldwide, with 1,582 employees. In 2015, the business unit achieved a global sales volume of EUR 835 million (929 million USD).

About MAHLE Service Solutions

MAHLE Aftermarket Inc., Service Solutions division specializes in the development, manufacturing and distribution of automotive services, tools and maintenance equipment, including vehicle diagnostics, air conditioning service, fluid exchange and nitrogen tire inflation systems. Formerly known as RTI Technologies, MAHLE Service Solutions continues its legacy of building shop equipment for the most stringent OEM and aftermarket needs. Along with this expertise, MAHLE Service Solutions combines the know-how of MAHLE Behr with automotive thermal management and MAHLE Powertrain with automotive test systems. Each of these three entities have more than 25 years of R&D and technology deployment experience providing advanced solutions for OE manufacturers.

In addition to the high-quality products offered through its Service Solutions division, MAHLE Aftermarket provides a comprehensive and well-developed service network to ensure quick and professional technical support and training for repair shops. For more information about MAHLE Aftermarket Service Solutions, visit www.servicesolutions.mahle.com.

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