

## **MAHLE Aftermarket and MAHLE Motorsports. Official Piston, Ring and Bearing of the Great American Racing Series**

Farmington Hills, Michigan... **May 6, 2015** – MAHLE is proud to be the official piston, ring and bearing of the Great American Racing Series. G.A.R.S. brings together classic oval track racecars and late-model muscle to race on both paved and dirt tracks in a historic quest to win the richest short track championship in the nation. Designed as an affordable form of stock car racing, the series features individual race purses of \$30,000, making it both the richest street stock series in the country and the best destination to see future racing stars.

Each race will consist of three distinct segments, creating natural breaks in the action to allow for a more complete experience for the fans. The format includes solo qualifying runs, followed by qualifying races, and finally a main event.

“With a race series unlike any other, our inaugural year is focused on implementing our innovative format and new set of rules at tracks that are most exciting for fans and affordable for racers”, says CIRCLE TRACK General Manager Rob Fisher. “In subsequent years, our series expansion will follow a similar path to tracks that ensure excitement and rapid growth.”

“We collaborated on this together, and recognized that this series truly showcases the grassroots racer,” stated Ted Hughes, marketing manager for MAHLE Aftermarket and Trey McFarland, marketing manager for MAHLE Motorsports. “It just made sense to support the series because these are our customers, and we love helping them squeeze every ounce of horsepower out of their engines. It will be exciting watching them battle it out during the season”.

“We’re excited to have MAHLE as Official Piston, Ring and Bearings of Circle Track’s Great American Racing Series” continued Fisher. “We intentionally built this series to have a fairly liberal rules package where the engines are concerned in order to encourage racers to build their own motors. MAHLE’s wide variety of offerings will give

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our racers substantial options when it comes to making horsepower. Circle Track has always had a great relationship with MAHLE so we couldn't be happier to have them support this ground breaking racing series.”

The 2015 schedule will consist of six events—two on dirt and four on asphalt— kicking off on May 9 at Salem Speedway in Salem, Indiana.

- May 9: Salem Speedway; Salem, IN (PAVED)
- June 20: Illiana Motor Speedway; Schererville, IN (PAVED)
- July 18: Kentucky Motor Speedway; Whitesville, KY (PAVED)
- August 29: Plymouth Speedway; Plymouth, IN (DIRT)
- October 3: Memphis International Raceway; Memphis, TN (DIRT)
- October 4: Memphis International Raceway; Memphis, TN (PAVED)

Rules, race procedures, and more information for the Great American Racing Series are available at [circletrack.com](http://circletrack.com).

## **About MAHLE**

MAHLE is a technology leader in the areas of engine systems, filtration, electrics/mechatronics, and thermal management. In 2014, some 66,000 employees at around 150 production locations and ten major research and development centers generated sales of approximately EUR 10 billion.

## **About MAHLE Aftermarket**

The MAHLE Aftermarket business unit is a partner to repair shops and the trade, offering first-rate service solutions with its special equipment and spare parts in original equipment quality. MAHLE Aftermarket is represented at 22 locations worldwide, with 1,593 employees, and in 2014 generated sales of over \$1 billion USD.

## **About MAHLE Motorsports**

MAHLE Motorsports was founded in 2000 to bring the MAHLE tradition of excellence and performance to the North American motorsport marketplace. MAHLE produces a line of pistons and piston rings that is setting new standards for quality and performance while offering value that is unsurpassed in the industry.

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*Driven by performance*

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