

MAHLE Clevite Inc. Launches New MAHLE Aftermarket Website with Expanded Functionality and User-Friendly Navigation Design

Ann Arbor, Michigan, March 13, 2012 – MAHLE Clevite Inc. recently launched its new MAHLE Aftermarket website, www.mahle-aftermarket.com. The new website, which supersedes www.mahleclevite.com, includes expanded functionality and a user-friendly design to allow visitors to retrieve information quickly and efficiently.

The new website was specifically designed to meet the needs of its visitors; and to allow the transfer of information in the most effective way possible. Special emphasis was placed on intuitive menu navigation and a user-friendly design. The new site also features the implementation of geotargeting, a feature that detects the region of the user and provides site content in their native language.

“We couldn’t be more pleased and excited about the launch of our new website,” said Ted Hughes, Manager - Marketing, MAHLE Clevite. “Information today is consumed at an exceptionally rapid pace, and the new MAHLE Aftermarket website allows us to instantly transfer the latest information on our brands, as well as technical information to our customers. All of the information our end-users are familiar with remains on the site, but the new functionality allows the user to access the information quicker and easier.”

To access the new MAHLE Aftermarket website, visit www.mahle-aftermarket.com.

About MAHLE

The MAHLE Group is one of the top 30 automotive suppliers and the globally leading manufacturer of components and systems for the internal combustion engine and its peripherals. More than 47,000 employees work at over 100 production plants and eight research and development centers. In 2010, MAHLE achieved sales of approximately EUR 5.3 billion (USD 7 billion).



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