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E**MAHLE Clevite Inc. Introduces Enhanced Victor Reinz® Gasket Catalog with Expanded Coverage for Model Years 1990 and Newer**

Ann Arbor, Michigan, September 13, 2012 – MAHLE Clevite Inc. recently expanded the Victor Reinz® gasket product offering with a new catalog including 1,570 new part numbers and expanded coverage on model years 1990 and newer. The catalog is now available in print, for PDF download on [www.mahle-aftermarket.com](http://www.mahle-aftermarket.com). The new product numbers and coverage can also be viewed in *Launchpad*™, a portal of eCatalogs.

The new gasket catalog contains a total of 6,875 unique gasket part numbers that cover over 221,255,000 vehicles in operation.

“Our new gasket catalog contains the largest selection of Multi-Layered Steel gaskets in the industry,” said Duane Bethke, Team Coordinator II (Gaskets), MAHLE Clevite Inc. “We are pleased that our new catalog not only expands our gasket coverage in the aftermarket, but also further exemplifies our commitment to OE Form, Fit, and Function.”

The expanded coverage and new part numbers found in the Victor Reinz gasket catalog can also be viewed in *Launchpad*™. This portal of electronic catalogs allows for a convenient way to search, view and/or purchase parts within one user experience by entering the model or OE number. Launchpad features an “Add to Cart” ordering function tied directly into consumer accounts. Users do not have to be logged in to search for an application, but if logged in they can easily add parts from any electronic catalog to the eCommerce ordering tool, MAHLECleviteOrder.com.

Additionally, the expanded gasket product offering data can be requested in the OptiCat industry data repository. This data distribution system allows for the delivery of critical data to one centralized location and in one format. All data is validated and delivered to subscribers in the ACES format – the industry standard for the management and exchange of automotive catalog and vehicle data. Once registered, users can subscribe to ACES Victor Reinz.

To download a PDF of the new Victor Reinz gasket catalog, visit  
[http://www.mahle-aftermarket.com/MAHLE\\_Aftermarket\\_NA/en/Catalogs-&-Literature/Catalog-PDFs/Gaskets](http://www.mahle-aftermarket.com/MAHLE_Aftermarket_NA/en/Catalogs-&-Literature/Catalog-PDFs/Gaskets)

To access the expanded gasket coverage in Launchpad, visit  
<http://catalog.mahle-aftermarket.com>.

For additional information and to register for OptiCat, visit  
[www.opticat.net](http://www.opticat.net).

## **About MAHLE**

The MAHLE Group is one of the top 30 automotive suppliers and the globally leading manufacturer of components and systems for the internal combustion engine and its peripherals. Around 49,000 employees work at over 100 production plants and eight research and development centers. In 2011, MAHLE achieved sales of around EUR 6 billion (USD 8.3 billion).

## **For further information:**

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