

MAHLE Clevite Inc. Partners with National Association of Diesel Motorsports (NADM)

Ann Arbor, Michigan, February 7, 2011 – MAHLE Clevite Inc. recently partnered with National Association of Diesel Motorsports (NADM), naming Victor Reinz® the official gaskets of NADM for the 2011 season.

As a sponsor, the Victor Reinz logo will display on official NADM staff uniforms, on banners and flags at all NADM events, as well as on every NADM national ad appearing in industry publications. Additionally, Victor Reinz literature and brochures will display at the NADM registration trailer at NADM events. Victor Reinz product information, logos and links will be placed on the NADM website in the Sponsors section and the contingency products section.

“We are honored that NADM members have recommended Victor Reinz to be the official gaskets for the 2011 season,” said Ted Hughes, Manager - Marketing, MAHLE Clevite. “We’re looking forward to the upcoming season, and putting Victor Reinz gaskets to the test within the diesel marketplace.”

Victor Reinz® gaskets are designed to meet demanding conditions, such as drastic temperature extremes, high internal pressures, and the usage of coolants and lubricants of every description with unsurpassed standards of innovation and quality.

“All of our sponsored products come from the recommendations of NADM members, so it’s no wonder why they have chosen Victor Reinz,” said Ron Knoch, President, NADM. “Victor Reinz gaskets are tough and can withstand the harsh conditions that our vehicles go through during competition.”

For more information about MAHLE Clevite and Victor Reinz gaskets, visit www.mahlecle vite.com, or contact your local representative.

About MAHLE

The MAHLE Group is one of the top 30 automotive suppliers and the globally leading manufacturer of components and systems for the internal combustion engine and its peripherals. Around 45,000 employees work at over 100 production plants and eight research and development centers. In 2009, MAHLE generated sales of approximately EUR 3.9 billion.

About National Association of Diesel Motorsports

The National Association of Diesel Motorsports (NADM) was formed October 17, 2007. Directors and principals of the association are Ron Knoch, and Gene Mohny.

The NADM promotes all diesel motorsports associations, clubs and events across the country while offering support in marketing, production, insurance and sanctioning fees.

Defining diesel motorsports is all activities surround diesel engines in a performance competition be it sled pulling, drag racing, dyno or mud bugging. Being a SFI approved sanctioning body gives creditability and safety guidelines to many different groups for their competitions.

The National Association of Diesel Motorsports is the only SFI Sanctioning body for diesel motorsports. NADM held over 60 events last year in every section of the country throughout the year featuring over 5 classes in drag racing and sled pulling.

For more information go to www.runNADM.com.

For further information:

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