

MAHLE Clevite Inc. Commemorates Reaching 50,000 Facebook Fans with the MAHLE Clevite 50k Likes Sweepstakes

Ann Arbor, Michigan, August 12, 2013 – MAHLE Clevite recently announced the MAHLE Clevite 50K Likes Sweepstakes, a contest to celebrate the fifty-thousandth MAHLE Clevite Facebook fan. The sweepstakes grand-prize winner will receive a VIP trip to the 2013 NASCAR Sprint Cup Series Champion's week in Las Vegas, NV.

"Our social presence, particularly on Facebook, has allowed us to engage in two-way discussions with our fans and customers, and has provided a means to both educate and integrate technicians and enthusiasts alike," said Ted Hughes, Manager – Marketing for MAHLE Clevite. "We can spread news and share information, but also receive valuable insight from our audience," concluded Hughes. "In just over a year, we've increased reach with over 40,000 new Likes! The 50k Sweepstakes is our way of thanking our fans for their support of MAHLE Clevite and its products."

The MAHLE Clevite 50k Sweepstakes contest consists of a total of four questions on the MAHLE Aftermarket North America Facebook page, (<https://www.facebook.com/mahlecle vite>). Entrants must correctly answer the first question posted on August 9, 2013, and do the same the following three Fridays. To be considered eligible for the grand-prize, entrants must answer all four questions correctly by 10:00 p.m. ET on August 30, 2013.

The randomly selected winner from all correct entries will receive a VIP trip to Las Vegas Dec. 4 to Dec. 7, 2013, including coach airfare for two, a three-night hotel stay, a special meet-and-greet with a NASCAR personality, access to NASCAR Victory Lap™ and NASCAR After The Lap™, and two tickets to the NASCAR Sprint Cup Series Awards™ and the NMPA Myers Brothers Awards Luncheon.

See Official Rules for details. No purchase necessary to enter or win. Contest is sponsored by MAHLE Clevite Inc. and is open to legal residents of the 50 United States. Entrants must be twenty-one (21) years or older at the time of entry and submit proper identification prior to



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release of the prize. Contest begins at 12:01 a.m. EST Aug. 9, 2013, and ends at 10:00 p.m. EST Aug. 30, 2013.

For more information about MAHLE Clevite and its brands, and for official sweepstakes rules, visit www.mahle-aftermarket.com, or contact your local representative.

About MAHLE

The MAHLE Group is one of the top 30 automotive suppliers and the leading global manufacturer of components and systems for the internal combustion engine and its peripherals. MAHLE employs approximately 48,000 people worldwide and generated sales of nearly EUR 6.2 billion in 2012.

MAHLE Aftermarket, the business unit specializing in spare parts, uses the expertise from the series production of original equipment in its automotive aftermarket product range, and supplies trade, repair shop, and engine repair partners. MAHLE Aftermarket is represented at 17 locations and other sales offices worldwide, with 1,500 employees. In 2012, the business unit attached a global sales volume of \$1.024 billion.

For further information:

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