

MAHLE Aftermarket Inc. Sponsors Formula DRIFT driver Conrad Grunewald

Farmington Hills, Mich., April 21, 2014 – MAHLE Aftermarket Inc. (formerly MAHLE Clevite Inc.) has announced its sponsorship of Formula DRIFT driver Conrad Grunewald for the 2014 Professional Drifting Championship Series.

As an official partner, MAHLE Aftermarket Inc. will provide technical support for Grunewald and his Formula DRIFT Chevrolet Camaro. It will also have the MAHLE brand decal displayed on the No. 79 car.

"As a leader in motorsports with various partnerships in Circle Track, Drag Racing, Formula 1, and Diesel Motorsports arenas, we have the experience to provide Grunewald with the technical knowledge needed to succeed in the Formula DRIFT series," said Jon Douglas, General Manager, MAHLE Aftermarket. "Conrad Grunewald is a talented driver and we are pleased to support him as he competes in the 2014 Formula DRIFT series."

"I am looking forward to having MAHLE on-board with us this season," said Conrad Grunewald. "In addition to their deeply rooted history and success in motorsports, they are exceptional people to work with and provide unparalleled products. I am thrilled about the partnership."

Formula DRIFT is the first official drifting series in North America. Grunewald has been competing in the series since its inception in 2004, and formed the Conrad Grunewald Racing Team in 2009.

The 2014 Formula DRIFT series season kicked off on the streets of Long Beach April 4. Grunewald finished in the top-15 and is now ranked 13th in the 2014 Formula DRIFT Pro Championship standings heading into the next event at Road Atlanta outside Atlanta on May 10.

For more information about MAHLE Aftermarket and its brands, visit <u>www.mahle-aftermarket.com</u>, or contact your local sales representative.



About MAHLE

With its two business units Engine Systems and Components as well as Filtration and Engine Peripherals, MAHLE ranks among the top three systems suppliers worldwide. In 2014, the Behr Group—which ranks among the leading OEMs worldwide in vehicle air conditioning and engine cooling—will be integrated into the MAHLE Group as the Thermal Management business unit. All of the Group's nonautomotive activities are combined in the Industry business unit with products from the application areas of filtration, thermal management, and large engines for industrial purposes. The Aftermarket business unit serves the independent spare parts market with MAHLE products in OE quality.

MAHLE has a local presence in all major world markets. In 2014, some 65,000 employees at 140 production locations and ten major research and development centers are expected to generate sales of around ten billion euros.

About Formula DRIFT

Entering its eleventh season, Formula DRIFT is recognized as the North American professional drifting championship. Established on the streets of Japan, drifting has evolved into a worldwide competitive sport that challenges each driver's driving ability and vehicle control. Formula DRIFT provides a forum for professional drifters to compete in 7 events nationwide for the coveted Formula DRIFT Championship crown. For a race competition schedule and ticket information, visit: www.formuladrift.com.

For further information:

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