

## **MAHLE CLEVITE KICKS OFF THIRD ANNUAL CHAMPION TECHNICIAN CONTEST**

### **Contest to Reward One Talented and Forward Thinking Engine Technician or Specialist with VIP “NASCAR-Themed” Trip to Las Vegas**

Ann Arbor, Michigan, August 12, 2013 – MAHLE Clevite Inc. recently announced the third annual MAHLE Clevite Champion Technician Contest, a contest designed to spotlight talented and forward thinking engine technicians and specialists nationwide. By answering a series of five questions, one grand-prize winner will be determined and receive a VIP trip to the 2013 NASCAR Sprint Cup Series Champion’s Week in Las Vegas, NV.

“Since its inception in 2011, the MAHLE Clevite Champion Technician Contest has enabled us to recognize the persistence and tireless dedication of today’s engine technicians, nationwide,” said Ted Hughes, Manager – Marketing for MAHLE Clevite. “In this – our third consecutive year of the contest – we once again will salute one passionate individual who exemplifies a ‘champion’ in every sense of the word.”

In order to enter, participants must answer a series of five questions that describes the nominee’s passion about engines and engine rebuilding, explains the history of how their journey in this field began, describes a defining moment in their career, and describes the skills and talents the individual exemplifies to characterize them as a “champion”. Participants can either submit an entry about themselves, or on behalf of the nominee. The contest registration form can be completed online at [championtechnician.mahlecle vite.com](http://championtechnician.mahlecle vite.com) until 11:59 p.m. ET on Oct. 28, 2013.

The grand prize winner will receive a trip to Las Vegas Dec. 4 to Dec. 7, 2013, including coach airfare for two, a three-night hotel stay, a special meet-and-greet with a NASCAR personality, MAHLE Clevite VIP dinner for two at a five-star Las Vegas restaurant, two tickets to NASCAR Victory Lap™ and NASCAR After The Lap™, as well as tickets to the



*Driven by performance*

NASCAR Sprint Cup Series Awards™ and the NMPA Myers Brothers Awards Luncheon, a feature on MAHLE's website and social media sites, Las Vegas and Officially Licensed NASCAR merchandise, and a commemorative plaque. The prize package is valued at approximately \$3,750.

See Official Rules for details. No purchase necessary to enter or win. Contest is sponsored by MAHLE Clevite Inc. and is open to legal residents of the 50 United States. Entrants must be eighteen (18) and nominated technicians must be twenty-one (21) years of age or older at the time of entry. Contest begins at 12:01 a.m. ET Aug. 12, 2013, and ends at 11:59 p.m. ET Oct. 28, 2013.

For more information on the MAHLE Clevite Champion Technician contest and the rules, visit [championtechnician.mahleclevite.com](http://championtechnician.mahleclevite.com).