

# Press Release

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Farmington Hills, Mich., August 3, 2021

## MAHLE Unveils MAHLE Aftermarket eCatalog to Enhance the Customer Experience

- New global eCatalog allows customers to search and inquire about MAHLE parts in any region of the world
- Easy-to-navigate, online platform enables visitors to explore relevant MAHLE products based on vehicle manufacturer, model, and type
- Products are segmented by specialty area for enhanced functionality

**MAHLE Aftermarket Inc. has launched a new online eCatalog designed to enhance the visitor experience by offering access to the company’s global portfolio of vehicle aftermarket solutions. The portal is segmented by specialty area for instant access to the latest MAHLE Aftermarket parts and includes a “smart” search engine to identify the best solution based on vehicle application.**

“At MAHLE, we are committed to serving our customers’ aftermarket needs by staying at the forefront of innovation – that not only pertains to our products, but also how we deliver our solutions to our global patrons,” said Jon Douglas, President, MAHLE Aftermarket North America. “This state-of-the-art platform is tailored to the visitor’s unique vehicle specifications and provides simple navigation tools to direct them to the ideal MAHLE solution that fits their aftermarket needs – whether it be an air conditioning condenser or gasket set.”

The online global MAHLE Aftermarket eCatalog is catered to aftermarket users, distributors, and technicians, and is customized to locate MAHLE solutions based on vehicle brand and application, including passenger car, commercial vehicle, light commercial vehicle (LCV), and powersports. For further search optimization, MAHLE products are also categorized into seven key areas - air conditioning, chemical products, driver cab/body structure, electrics, specials tools, standard parts/consumables, and workshop equipment.

Additionally, relevant MAHLE product part numbers can be entered into the navigation field located at the top of the portal for more specific results.

Access the MAHLE Aftermarket eCatalog by visiting [www.catalog.mahle-aftermarket.com](http://www.catalog.mahle-aftermarket.com).

Be sure to follow MAHLE USA on [Facebook](#) and [Instagram](#) to learn more.

From a small test workshop to one of the top 20 automotive suppliers, MAHLE is proud to celebrate 100 years of delivering superior quality products around the world. For more information about MAHLE Aftermarket and its brands, visit [www.mahle-aftermarket.com](http://www.mahle-aftermarket.com), or contact your local sales representative.

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### **About MAHLE**

MAHLE is a leading international development partner and supplier to the automotive industry. The technology group is committed to playing an active role in transforming the mobility of the future by further optimizing the combustion engine, driving forward the use of alternative fuels, and laying the foundation for the worldwide introduction of e-mobility and other alternative drives, such as fuel cells. The group's product portfolio addresses all the crucial aspects of the powertrain and air conditioning technology.

In 2019, MAHLE generated sales of approximately EUR 12.0 billion and is represented in over 30 countries with more than 77,000 employees in 160 production locations and 16 major research and development centers. (Last revised: 2019-12-31)

### **About MAHLE Aftermarket**

MAHLE Aftermarket, the business unit specializing in spare parts, uses the expertise from the

series production of original equipment in its product range and supplies trade, workshop, and engine repair partners. The portfolio also includes products developed by MAHLE Service Solutions for workshop equipment as well as comprehensive services and customized training programs.

MAHLE Aftermarket is represented at 25 locations and other sales offices worldwide, with around 1,700 employees. In 2019, the business unit achieved a global sales volume of about EUR 950 million.