

# It's your choice!

*MAHLE always puts the customer's needs first. That's why we offer the most extensive premium range for automotive air conditioning and engine cooling in the independent aftermarket. Premium Line features spare parts that deliver top quality as well as top performance and are designed to last for the vehicle's entire life cycle. Even under extreme conditions, they deliver maximum output.*

## Premium or good standard?

Premium Line offers spare parts that provide top quality and top performance, and comprises around 4,500 products produced by BEHR, AKG, VISTEON, and other manufacturers with original equipment competence.

Premium Line products are therefore the ideal solution for customers who expect the best—they are particularly durable and deliver maximum output even under extreme conditions.

### A clear difference in quality

Catalogs often display two suitable products for a specific vehicle—every Premium Line product will be labeled accordingly. The Premium Line label also appears on the packaging labels and on the parts themselves. With the unambiguous product classification, it's always clear what's inside the carton.

**PREMIUM  
LINE**

### The standard is always good

The approximately 3,000 standard products without the Premium Line prefix offer good performance and represent a cost-effective solution with an excellent price-performance ratio. Good quality at an attractive price.

And the most important thing is that with the right products—whether Premium Line or standard—and valuable services, you can make your customers happy and ensure that they come back time and again.



Premium Line products are the ideal solution for customers who expect the best.

