

Information and
services at a glance

MAHLE Aftermarket GmbH
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www.mahle-aftermarket.com
www.mpulse.mahle.com

MAHLE Aftermarket— the right range every time

MAHLE Aftermarket combines seven strong brands that are synonymous with innovation and uncompromising quality—on a global and regional basis.

Take advantage of our expertise and our comprehensive, ever-expanding product portfolio that covers the following areas:

- Engine components
- Gaskets
- Filters
- Engine cooling & air conditioning
- Starter motors & alternators
- E-mobility & electronics
- Workshop equipment & diagnostics

Thanks to our comprehensive logistics network, our products are available to you as quickly as possible.



Read on to discover our comprehensive range of information, advice, and service solutions.

BEHR®

BrainBee®
AUTOMOTIVE SOLUTIONS

LEVITE®

IZUMI®

KNECHT®
FILTER

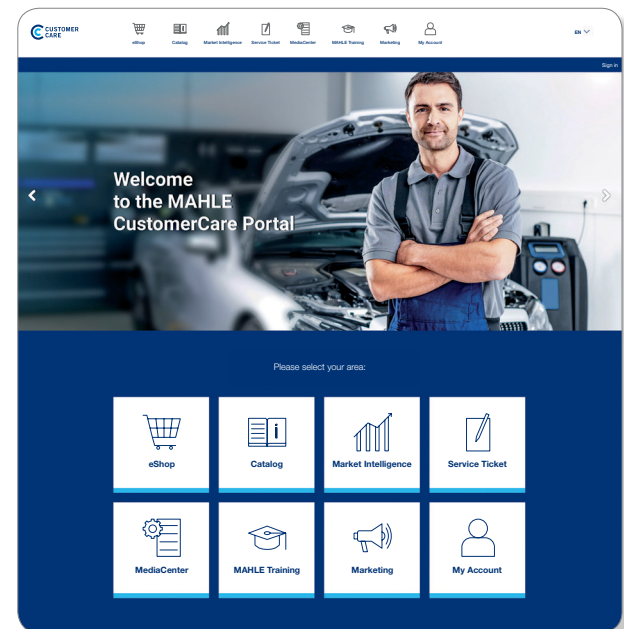
METAL LEVE®

MAHLE®

MAHLE CustomerCare Portal

The digital MAHLE customer portal is the key to our service world, bringing together all the products, services, and information that are important for your day-to-day work.

In addition to a ticketing system that you can use to direct your requests to the MAHLE experts, you'll also find our advertising material shop here. All of the materials shown on these pages can be conveniently ordered in the shop.



Register now for free at
customer care.mahle-aftermarket.com

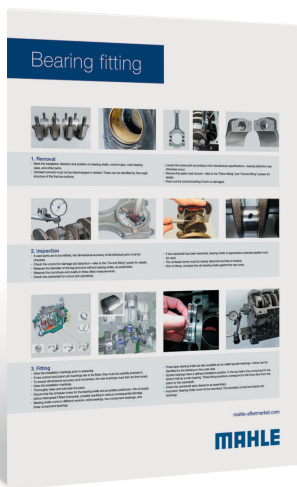


Damage brochures

Our damage brochures have become indispensable reference guides for workshops and home mechanics. With images and detailed explanations on findings and causes as well as how to remedy or avoid these, you'll find descriptions of the types of damage that frequently occur in the respective product groups.



Technical posters



Technical posters provide very practical support for day-to-day work—with helpful information on how to remove and install our products. A constant presence and thus instantly to hand when needed.

You can obtain damage brochures and technical posters from your trading partner, directly in our advertising material shop, or online in the Media Center at mahle-aftermarket.com.

Professional training

MAHLE Aftermarket product experts can travel to you—with a trunk full of expertise. Alternatively, you and your employees can visit us for hands-on seminars. In any case, our high-quality training courses will bring your technical know-how up to date.

Interested? Then contact your trading partner or send an e-mail to ma.training@mahle.com.



Technical Messenger



Valuable technical information and tips on current maintenance and repair topics—easily and conveniently by e-mail. The Technical Messenger is published on our website at regular intervals, with e-mail notification available upon request.

Would you like to be notified of new issues by e-mail? Then register in the Services section at mahle-aftermarket.com.



Catalog information

Although we have decided on environmental grounds to cease printing our catalogs in the future, they will still be available to you in digital format. You can also access our up-to-date product range and lots of other helpful information in our online catalog.

Upon request, our customer information system (CIS) can provide you with information about scheduled launches, newly available products, and discontinued items on a monthly basis.

catalog.mahle-aftermarket.com/eu

Would you like to receive the monthly CIS newsletter? Then register in the Services section at mahle-aftermarket.com.



MAHLE e-shop

As a wholesaler, you can now order all MAHLE products from a single platform—an exclusive service that's fast, easy, and secure.

Here's how you benefit:

- Product images make it easier to identify items.
- Availability and purchase prices are displayed immediately.

customercare.mahle-aftermarket.com

Brochures and flyers

We want our brochures and flyers to inform and educate you and your customers—about us as a company and about our products and services.

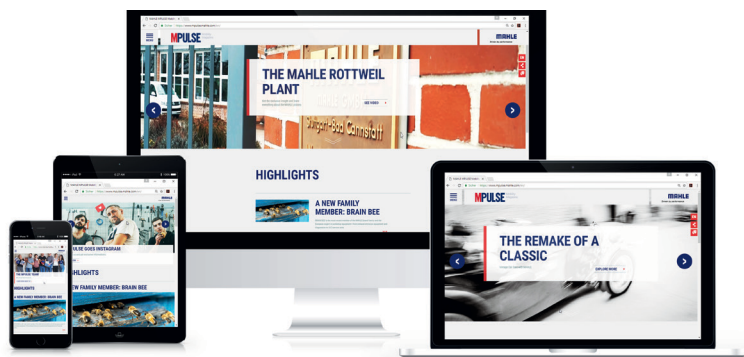
In the process, we pay particular attention to the environmental sustainability of our documents: we scrutinize every print job, reduce print runs, and use PEFC-certified paper sourced from sustainably managed forests wherever possible while supporting climate protection projects through climate-neutral printing.



You can obtain brochures and flyers from your trading partner, directly in our advertising material shop, or online in the Media Center at mahle-aftermarket.com.

MPULSE customer magazine

Our customer magazine reports on all the relevant MAHLE and aftermarket topics: product information and background knowledge, technical tips for workshops, fitting instructions and videos, trends and new developments, as well as interesting articles and opportunities to get involved and win prizes.



MPULSE comes out twice a year, in March and September.



MPULSE is available all year around as an online magazine at mpulse.mahle.com.



Promotional items

With our attractive promotional items, we want to ensure that you and your customers don't forget us. From giveaways for trade fairs and events through to practical aids for workshops—we offer the right items for all areas of application.



Sales promotion

We provide useful sales promotion materials for outdoor advertising, showrooms, and the entire workshop environment to keep you and your customers in the loop about important product information, news, and promotions.

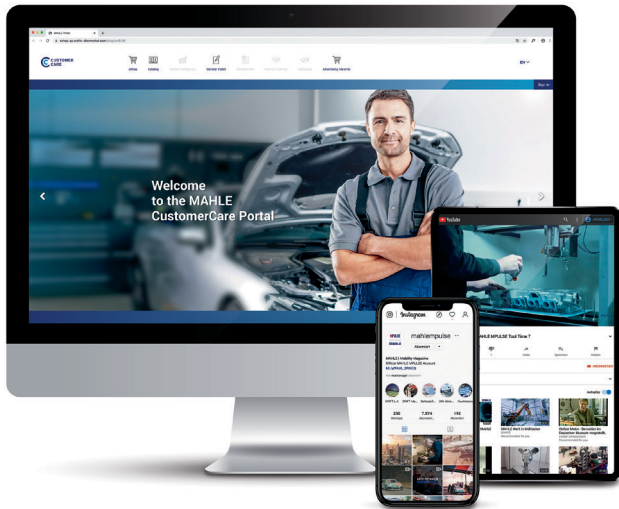


You can obtain promotional items and sales promotion materials from your trading partner or directly in our advertising material shop.

Social media channels

Would you like to know what's new on a daily basis and participate in regular promotions and competitions?

With everything from information on the latest trade fairs and events as well as technical updates through to general news—our social media channels always keep you up to speed on what is happening.



■ mahlempulse
on Instagram



■ MAHLE
YouTube channel



■ MAHLE
Facebook page



Individual sales support

We're happy to develop individual sales support concepts tailored to your requirements. Ask your sales partner for details or reach out directly to customercare@mahle.com.

- + Trade fairs
- + Events
- + Editorial articles
- + Graphics
- + Ads
- + Banner advertising
- + Sales promotions
- + Plant tours