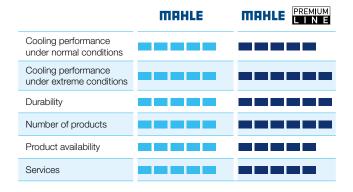
# The right product for every need





## Cooling performance under normal conditions

For standard products: Good performance under normal conditions. No difference between standard and PREMIUM LINE.

### Cooling performance under extreme conditions

For PREMIUM LINE products: Higher power reserves under extreme conditions (e.g., high summer, full load). Fuel consumption may fall slightly as the fan assist may be activated later under extreme conditions.

### Durability

Standard products represent a cost-effective solution with an excellent price—performance ratio. PREMIUM LINE products are designed to last for the vehicle's entire life cycle.

### Number of products

Standard range with broad vehicle coverage, which is the basis of the product line (approx. 3,500 products). PREMIUM LINE comprises around 4,700 products produced by MAHLE, AKG, HANON, and other OE manufacturers.

# Product availability

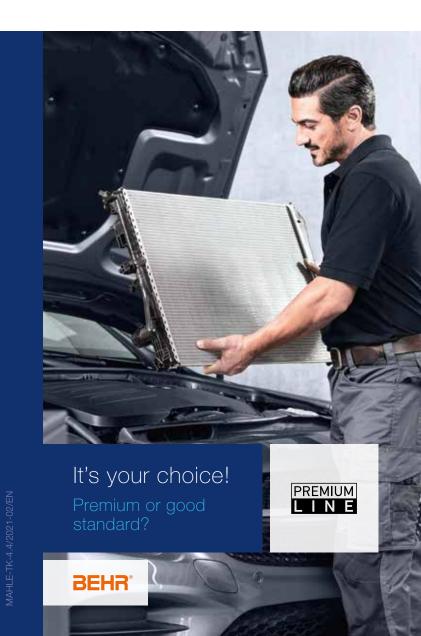
No difference in availability between the segments.

### Services

Range of services, e.g., technical service and sales support, identical in both segments.

MAHLE Aftermarket GmbH Pragstraße 26-46 70376 Stuttgart/Germany Phone: +49 711 501-0

www.mahle-aftermarket.com www.mpulse.mahle.com



# It's your choice!

MAHLE always puts the customer's needs first. That's why we offer the most extensive premium range for automotive air conditioning and engine cooling in the independent aftermarket. PREMIUM LINE features OE-quality spare parts that are designed to last for the vehicle's entire life cycle. Even under extreme conditions, they deliver peak performance.

PREMIUM LINE comprises around 4,700 products produced by MAHLE, AKG, HANON, and other OE manufacturers.

PREMIUM LINE products in OE quality are particularly durable and deliver peak performance even under extreme conditions, making them the ideal solution for customers who expect the best.

### The standard is always good

The approximately 3,500 standard products in OE-matching quality without the PREMIUM LINE prefix offer good performance and represent a cost-effective solution with an excellent price-performance ratio. Good quality at an attractive price.

In roughly 1,200 applications, the customer can choose between premium and good standard products.

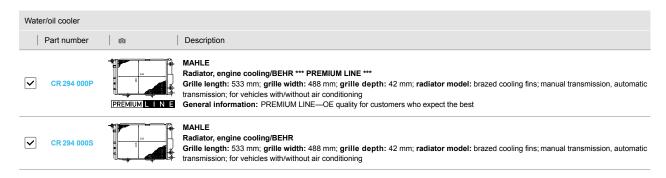
And the most important thing is that, with the right products—whether PREMIUM LINE or standard—and valuable services, you can make your customers happy and ensure that they come back time and again.

Did you know? MAHLE is one of the world's leading original equipment manufacturers for engine cooling and automotive air conditioning

# Clear labeling

There's often a choice of two suitable products for a specific vehicle. In TecDoc and in brochures, PREMIUM LINE products are clearly indicated. Identification on the parts themselves and the packaging labels on their boxes also mark them out as PREMIUM LINE products.

#### Identification on TecDoc



#### Identification in brochures

Manufacturer	Model	Description	MAHLE item no.	Former Behr Hella Service reference no.	Version	PREMIUM L I N E	OE number*
MINI	Countryman plug-in hybrid	Radiator, engine cooling	CR 232 3000P	8MK 376 997-591	Produced by MAHLE	~	17117643331
		Radiator, engine cooling	CR 232 3000S	8MK 376 997-594			17117643331

## Identification on the product



### Identification on the packaging label

