

MCCP market intelligence dashboards



Market intelligence dashboards for registered customers

Two dashboards for data analysis.

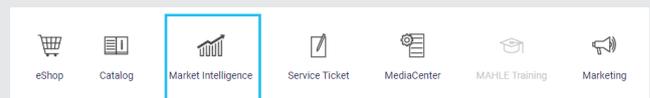
VIO Coverage

- Information about vehicles in operation coverage
- Filter options: vehicle type, product, region

Top List

- Information about market potential, such as top parts for the region
- Details about average age
- Filter options: vehicle type, product, region

Menu navigation

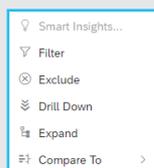


Dashboard selection: VIO Coverage



Product group selection:

Right-click to select either Filter or Drill Down. To return to the previous product hierarchy, click on Drill Up.

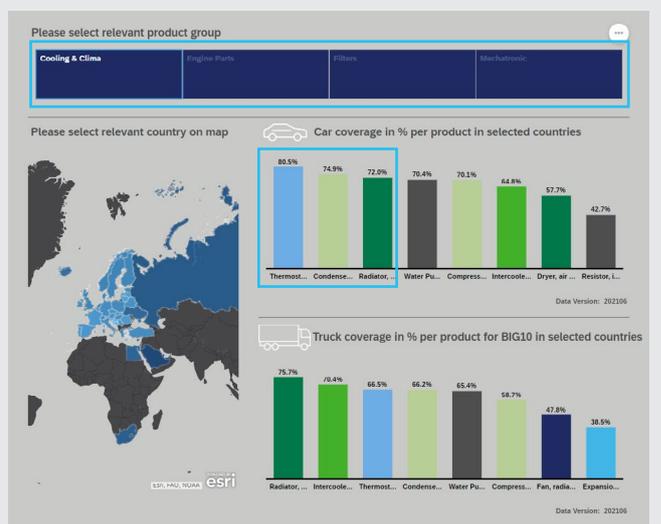


Percentage comparison of two values:

Control (Ctrl) + selection

Map use:

Please click on the relevant country to select it. To return to the overview of all countries, click on an empty area of the map in which the country is located.



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Top List

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VIO Coverage

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Menu navigation

Dashboard selection: Top List

Details:

- Average Age: average age of all vehicles covered by the product
- IAM Relevant Fleet: number of all vehicles in which the product can be installed, taking into account the product versions (of the corresponding product group)
- Total Fleet: number of all vehicles in which the product can be fitted

Table details:

- Make/Model: example of the most relevant vehicle in which the product is used

Please select relevant product group

Cooling & Clima

Engine Parts

Filters

Please select vehicle type

Car

Please select relevant country on map

Detailed list by most relevant models

...

Make	Model	Vehicle...	AverageAge	IAMRelevantFleet	TotalFleet
VW	POLO V (6R1, 6C1)	Car	8.1	9,793,465	14,071,226
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VW	POLO V (6R1, 6C1)	Car	8.1	9,793,465	14,071,226
VW	GOLF VII (5G1, BQ1, BE1, BE2)	Car	7.4	8,737,329	17,815,162
VW	GOLF VII (5G1, BQ1, BE1, BE2)	Car	8.8	6,368,293	8,138,412
VW	GOLF VII (5G1, BQ1, BE1, BE2)	Car	8.9	6,191,873	7,795,793
VW	GOLF VII (5G1, BQ1, BE1, BE2)	Car	4.0	5,213,072	14,147,770
PFLUGFOT	208 I (CA...CC...)	Car	8.5	5,211,199	8,683,330

- Drill
- Freeze
- Swap Axis
- Mass Data Entry
- Value Lock Management
- Remove Reference
- Show/Hide
- Export
- Fullscreen
- View Controls...

Export

Name: Detailed list by most relevant models

File Type: CSV

CSV Delimiter: Comma

Export

Name: Detailed list by most relevant models

File Type: XLSX

Include Formatting (converts numbers to strings)

Indent Hierarchy

Custom cells and calculations created from the story formula bar won't be exported.

! Use the scroll bar to view the entire table.

... You can export the data (Excel or CSV) via this icon.