

# Press Release

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Farmington Hills, Mich., February 4, 2020

## MAHLE Aftermarket Launches First-Ever “MAHLE: The Choice of Champions” Technician Promotion for a Chance to Win Choice of Two One-of-a-Kind Custom Vehicles.

MAHLE Aftermarket Inc. is kicking off the new decade with the debut of the first-ever “MAHLE: The Choice of Champions” technician promotion – a unique sweepstakes in which eligible participants have the chance to win their choice of two custom-built vehicles exclusively designed by racing and automotive enthusiast legends Vaughn Gittin Jr. and Casey Currie. The cars, a Vaughn Gittin RTR Spec 5 Mustang and a Casey Currie Custom Jeep, will both feature high performance, high horsepower engines built by the team at Petty’s Garage.

“This year marks our 100<sup>th</sup> anniversary and in celebration of this important milestone, we wanted to develop a program that really exemplifies the diverse and broad range of services and solutions MAHLE has to offer and what truly defines us as a ‘partner of choice’ for champions of all kinds in our industry,” said Jon Douglas, president, MAHLE Aftermarket North America. “As always, we are thrilled to once again partner with Petty’s Garage, but also look forward to working with Team MAHLE partners Vaughn and Casey on these custom builds. We also relish the opportunity to showcase the full MAHLE family of products, not just gaskets like we did for ‘Drive with the Original’, but filters, pistons and rings, and more. In fact, we are even including our MAHLE Service Solutions tool and equipment division in this promotion.”

To be eligible for entry, candidates must be employed by or own a business whose primary function is automotive repair. Registrants will be eligible to receive one entry into the Grand Prize sweepstakes each time

they purchase \$100 worth of MAHLE-, Clevite- and Behr-branded products throughout the program.

Four finalists will be randomly selected from all entries to receive a trip for two to the Automotive Aftermarket Product Expo (AAPEX) 2020 in Las Vegas, November 3-5, 2020. All of the Team MAHLE legends including The “King”, Richard Petty, will be on hand when the Grand Prize winner is determined, and he/she has the opportunity to select between the customized Vaughn Gittin RTR Mustang or Casey Currie Jeep.

In addition to the four finalist trips to Las Vegas and the grand prize, thousands of dollars worth of merchandise from Team RTR, Casey Currie Motorsports, Petty’s Garage, and MAHLE will be awarded throughout the program in the form of “swag bags” via random selection each month.

The “MAHLE: The Choice of Champions” promotion is scheduled to launch at the end of February. Additional information will be available at [www.mahlechampions.com](http://www.mahlechampions.com), including entry instructions, official rules, and terms and conditions, once the program begins.

From a small test workshop to one of the top 20 automotive suppliers, MAHLE is proud to celebrate 100 years of delivering superior quality products around the world. For more information about MAHLE Aftermarket and its brands, visit [www.mahle-aftermarket.com](http://www.mahle-aftermarket.com), or contact your local sales representative.

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### **About MAHLE**

MAHLE is a leading international development partner and supplier to the automotive industry as well as a pioneer for the mobility of the future. The group’s product portfolio addresses all the crucial issues relating to the powertrain and air conditioning technology—both for drives with combustion engines and for e-mobility. In 2018, the group generated sales of approximately EUR 12.6 billion with more than 79,000 employees and is represented in over 30 countries with 160 production locations.

## **About MAHLE Aftermarket**

MAHLE Aftermarket, the business unit specializing in spare parts, uses the expertise from the series production of original equipment in its automotive aftermarket product range and supplies trade, workshop, and engine repair partners. The portfolio also includes products developed by MAHLE Service Solutions for workshop equipment as well as comprehensive services and customized training programs. The full extent of this expertise is found in the MAHLE, BEHR, BRAIN BEE, CLEVITE, IZUMI, KNECHT FILTER, and METAL LEVE brands.

MAHLE Aftermarket is represented at 25 locations and other sales offices worldwide, with around 1,700 employees. In 2018, the business unit achieved a global sales volume of over EUR 928 million.

## **About MAHLE Service Solutions**

MAHLE Aftermarket Inc., Service Solutions division specializes in the development, manufacturing and distribution of automotive services, tools and maintenance equipment, including vehicle diagnostics, air conditioning service, fluid exchange and nitrogen tire inflation systems. Formerly known as RTI Technologies, MAHLE Service Solutions continues its legacy of building shop equipment for the most stringent OEM and aftermarket needs. Along with this expertise, MAHLE Service Solutions combines the know-how of MAHLE Behr with automotive thermal management and MAHLE Powertrain with automotive test systems. Each of these three entities have more than 25 years of R&D and technology deployment experience providing advanced solutions for OE manufacturers.

In addition to the high-quality products offered through its Service Solutions division, MAHLE Aftermarket provides a comprehensive and well-developed service network to ensure quick and professional technical support and training for repair shops. For more information about MAHLE Aftermarket Service Solutions, visit [www.servicesolutions.mahle.com](http://www.servicesolutions.mahle.com).

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