

**New growth potential by reducing emissions**

MAHLE Aftermarket moderately boosts sales in Turkey

Stuttgart/Istanbul, 11 April 2013 – MAHLE's spare parts business recorded a moderate increase in sales in Turkey in the 2012 business year. Sales at the Turkish location in Izmir rose to EUR 46.6 million (2011: EUR 43.5 million). MAHLE is anticipating an increase in demand for thermostats and turbochargers related to new technologies to reduce emissions. Between 11 and 14 April 2013, MAHLE Aftermarket will be present at the Automechanika Istanbul international trade fair in Hall 3, Stand 100.

**Turkish locations secure business in western and central Asia**

Yves Canaple, Head of MAHLE Aftermarket Europe, explains:

“Our regional warehouse in Izmir and the engine components production sites in Konya and Izmir give us a key competitive advantage in our activities in western and central Asia. They make it possible for us to be close to our customers and thus secure our business in this region.” According to Yves Canaple, the new legal requirements driving forward technologies to reduce emissions will have an increasing impact on growth in the automotive maintenance and repair market.

**Turbochargers and thermostats underpin growth**

“To reduce emissions and increase the performance of cars, manufacturers are intensifying their use of turbochargers and thermostats, which, in turn, fuels demand for spare parts. We are exploiting this opportunity and have expanded the product range to include both of these product groups”, explains Cuneyt Irener, Head of the Aftermarket division at MAHLE Izmir A.S. Since the beginning of this year, MAHLE Aftermarket acts as the specialised business unit and has been responsible for the sales and logistics network of Behr Thermot-tronik GmbH (BTT) thermostats. In addition, MAHLE

has expanded its turbocharger product range for Volkswagen, Renault, BMW, and Mercedes-Benz passenger cars for the independent spare parts market.

**About MAHLE**

The MAHLE Group is one of the 30 largest companies in the automotive supply industry worldwide. With its business units Engine Systems and Components as well as Filtration and Engine Peripherals, MAHLE ranks among the top three systems suppliers.

MAHLE Aftermarket uses its expertise to develop original equipment for customers in the independent spare parts market and thus provides its trade, repair shop, and engine repair partners with over 100,000 MAHLE products in original equipment quality. The product portfolio is supplemented by comprehensive services and customised training programmes. MAHLE Aftermarket is represented at 16 international locations and other sales offices, with more than 1,500 employees.

Further information about the MAHLE Group and the Aftermarket business unit can be found at [www.mahle.com](http://www.mahle.com)

**MAHLE in Turkey**

MAHLE is well-known in Turkey as a provider of engine parts and filters, as well as engine peripheral components. MAHLE manufactures cylinder liners and piston pins at its Konya plant. Furthermore, MAHLE operates production locations in Izmir (pistons) and Gebze (filter modules). MAHLE's customers include automotive manufacturers as well as aftermarket buyers. The Aftermarket business unit supplies customers in the Turkish market as well as in adjacent western and central Asian states from its regional warehouse in Izmir, which covers an area of 10,000 square metres. MAHLE thus generated sales of EUR 46.6 million in Turkey in 2012.

Visitors to the Automechanika Istanbul international trade fair will find out more about MAHLE Aftermarket in **Hall 3, Stand 100** or at [www.mahle-aftermarket.com](http://www.mahle-aftermarket.com)

**Press contact:**

MAHLE International GmbH  
Pamela Berner  
Corporate Communications/Public Relations  
Pragstrasse 26–46  
70376 Stuttgart  
Germany  
Phone: +49 (0) 711/501-13185  
Fax: +49 (0) 711/501-4413185  
E-mail: [pamela.berner@mahle.com](mailto:pamela.berner@mahle.com)