

MAHLE Clevite Inc. Introduces New Medium Duty Catalog with Applications for Dodge, Ford and General Motors Diesel Trucks Ann Arbor, Michigan, June 18, 2012 – MAHLE Clevite Inc. recently introduced the 2012-2013 Medium Duty Diesel Catalog (AP-90-12). This inaugural catalog includes applications for Dodge, Ford and General Motors diesel trucks, and contains full product line coverage – engine kits, engine bearings, gaskets, cylinder block parts, valve train and ancillary parts, and turbochargers. The instructions and technical information in the catalog is supported in English, Spanish and French and is now available for PDF download on www.mahle-aftermarket.com. The new catalog can also be viewed in *Launchpad*[™] (a portal of electronic catalogs), allowing a convenient way to search, view and/or purchase parts within one user experience by entering the model or OE number. It guickly links users to a results page, which displays applications and parts available. Furthermore, the results page features a "Details" icon that brings up a pop-up window with interchanges, specifications, packaging data and images – with the option to enlarge the image for a closer look. As with all electronic catalogs offered through *Launchpad*™, the new Medium Duty Diesel catalog includes an "Add-to-Cart" ordering function tied directly into customer accounts, so users can purchase parts just as easily as they can find them. Users do not have to be logged in to search for an application, but do need to be logged into their account to use the online purchasing tool. "We are pleased to include this completely new Medium Duty Diesel catalog to our library of catalogs," said Jonathan Larsen, Information Technology (Application Analyst). "Thanks to the hard work of the product team, data management team and marketing team, we were able to produce this comprehensive catalog that covers Dodge, Ford and General Motors medium duty diesel makes and models." To download a PDF of the inaugural Medium Duty Diesel catalog, visit

http://www.mahle-



<u>aftermarket.com/C125790900540AC0/vwContentByKey/W28P2PHJ780S</u> TULEN.

To access the catalog in Launchpad, visit http://catalog.mahleclevite.com/.

About MAHLE

The MAHLE Group is one of the top 30 automotive suppliers and the globally leading manufacturer of components and systems for the internal combustion engine and its peripherals. Around 49,000 employees work at over 100 production plants and eight research and development centers. In 2011, MAHLE achieved sales of around EUR 6 billion (USD 8.3 billion).

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