

## **MAHLE Clevite Inc. Offers Double Reward Points in May on MAHLE Original Filters through Partnership with ExtremeWrench.com**

Ann Arbor, Michigan, May 1, 2012 – MAHLE Clevite Inc. will offer double reward points through the month of May to independent repair shops on its complete line of MAHLE Original® filters via its partnership with ExtremeWrench.com. For every barcode saved from a MAHLE Original oil, air, fuel or cabin air filter and entered into the shop's ExtremeWrench account, double points will be rewarded and can be redeemed for merchandise, technical training, trips and other valuable prizes.

In addition to reward points from a host of manufacturers including MAHLE Clevite, an ExtremeWrench membership provides repair shops with a complimentary listing and brief description of the establishment including contact information, and a direct link to the shop website. It also provides a way for customers to contact the repair shop directly through their online profile.

ExtremeWrench is the largest Internet source of independent auto repair shops. All of the services provided to the customer and the repair shop owner are completely free. The organic search results are merit-based and provide consumers with a unique perspective on the independent repair shops in their community. Consumers can view each member's shop profile to see detailed information to help make an informed decision. The shop profile contains: services performed, carlines serviced, current rating, and an interactive map and directions feature. Consumers can also make online appointments and receive text message notifications when their repairs are completed.

Independent repair shops are invited to enroll free by visiting [www.extremewrench.com](http://www.extremewrench.com). Tier 1 manufacturers interested in participating in this program are encouraged to contact ExtremeWrench.

MAHLE Clevite Inc. also offers rewards points on the most popular Victor Reinz® gasket set categories including head, manifold, oil pan and valve cover via ExtremeWrench. For more information, visit [www.mahle-aftermarket.com](http://www.mahle-aftermarket.com), or contact your local representative.



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### **About MAHLE**

The MAHLE Group is one of the top 30 automotive suppliers and the globally leading manufacturer of components and systems for the internal combustion engine and its peripherals. Approximately 49,000 employees work at over 100 production plants and eight research and development centers. In 2011, MAHLE achieved sales of around EUR 6 billion (USD 8.3 billion).

### **For further information:**

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