

MAHLE Clevite Inc. Launches *Under The Hood* – An Online Community for Engine Enthusiasts

Ann Arbor, Michigan, September 6, 2011 – MAHLE Clevite Inc. launches *Under The Hood* – an online community specifically designed for engine enthusiasts to share information and receive the latest updates on MAHLE Clevite products, racing information, industry events, automotive news and technical data.

The interactive website encourages users to submit videos and photos, comment on articles, and share comments and questions with other members of the community. Anyone can view the Web site at mahleclevite.com/underthehood, but to receive full access to the site and participate in exciting monthly contests users must sign-up for *Under The Hood*.

Under The Hood features a team of characters: Doc, Fast Eddie, and Suzi Speed. The team will respond to questions and comments posted within the online community. Doc is the engine guy who loves to talk shop and welcomes ideas about improving engine performance, Eddie loves racing and welcomes any chance to compete or talk about his racing exploits and Suzi keeps tabs on industry events and above all, keeps the team purring like a well-oiled machine. Meet the team at mahleclevite.com/underthehood.

“Our new online community, *Under The Hood*, is designed to re-establish our connection with technicians, engine builders, and racing enthusiasts. Gearheads are still passionate about the brands they use, and we want to make sure they know that we are here to support them by providing this forum to do anything from ask technical questions to bragging about their cars and accomplishments,” said Ted Hughes, Manager – Marketing, MAHLE Clevite, Inc. “We’re very excited to see the feedback we receive and use it to better serve our customers.”

Also, *Under The Hood* users can link directly to the MAHLE Clevite Facebook, Twitter and YouTube pages. Join the conversation at mahleclevite.com/underthehood.



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About MAHLE

The MAHLE Group is one of the top 30 automotive suppliers and the globally leading manufacturer of components and systems for the internal combustion engine and its peripherals. More than 47,000 employees work at over 100 production plants and eight research and development centers. In 2010, MAHLE achieved sales of approximately EUR 5.3 billion (USD 7 billion).

For further information:

MAHLE Clevite Inc.

Ted Hughes

Manager - Marketing

1240 Eisenhower Place

USA

Phone: +734/975-7936

Fax: +734/975-7820

ted.hughes@us.mahle.com

Michele Brown

Harris, Baio & McCullough

(215) 440-9800

michele@hbmadv.com