

Press release

Farmington Hills, Mich., May 17, 2023

MAHLE: Choice of Champions Promotion Starts

- MAHLE Aftermarket announces the launch of its 2023 “MAHLE: The Choice of Champions” promotion
- Chance to win one of two custom-built vehicles: Z06 Corvette and Jeep Gladiator
- Both vehicles feature the latest MAHLE components and high-performance vehicle parts

MAHLE Aftermarket Inc. announces the launch of its 2023 “MAHLE: The Choice of Champions” promotion. Now through September 23, technicians can enter the sweepstakes for the chance to win one of two custom-built vehicles engineered by some of the industry’s finest racing and automotive enthusiast legends. The vehicles up for grabs are a Petty’s Garage Z06 Corvette and a Jeep Gladiator built by Casey Currie and CRC. Both feature the latest MAHLE components and high-performance vehicle parts.

“Last year’s ‘Choice of Champions’ was such a great success we couldn’t wait for this year’s promotion to begin,” said Jon Douglas, president, MAHLE Aftermarket North America. “This program really demonstrates the deep appreciation that we have for our customer base. And we are looking forward to the coming months during which we plan to showcase the Corvette and the Jeep at events and locations around the country. The grand prize will be awarded via a live drawing during a special, onsite ceremony in the MAHLE booth at AAPEX on October 31.”

Technicians are eligible for the MAHLE: The Choice of Champion sweepstakes with the purchase of any qualifying MAHLE, CLEVITE or BEHR product. At the conclusion of the promotion, four finalists will be selected at random from all entries received. Each finalist gets a trip for two to Las Vegas to attend the AAPEX show.

In addition to once again being an integral sponsor of the Choice of Champion’s promotion, participating in a variety of promotional events throughout the year (including the winner’s drawing at AAPEX 2023), Richard Petty, founder, Petty’s Garage and NASCAR Legend, and his team have engineered a personalized Corvette as one of this year’s prizes up for the taking.

“This MAHLE Corvette is one of the neatest looking cars we’ve ever built,” said Richard Petty. “You can’t miss it when it’s rolling down the road. After you get

behind the wheel of a car like this with 1,000 horsepower, you will never forget it. Somebody is going to be very lucky.”

Casey Currie, founder, Casey Currie Racing and former off-road racing driver is thrilled to once again be a part of this one-of-a-kind, vehicle giveaway and to be able to contribute a custom Jeep build as one of the two grand prizes.

“Off-road-ready, and manufactured with advanced MAHLE parts, this unique and highly personalized Jeep Gladiator has been designed to provide its driver and passengers with the ultimate off-road experience,” said Casey Currie.

The MAHLE: The Choice of Champions sweepstakes will also feature random monthly drawings for “Swag Packs” that will include merchandise from Team MAHLE racing partners.

“Our team at John Force Racing is excited to join MAHLE and their racing partners in support of this incredible sweepstakes,” said John Force, founder, John Force Racing and Championship NHRA Funny Car Racer. “We had the chance to see the vehicles up close and personal in all their glory, especially that Corvette. The amount of detail, time and care put into these builds is obvious. Both Currie and Petty’s Garage really outdid themselves. Whoever wins is going home with something special.”

To participate, each purchase of a qualifying MAHLE, CLEVITE or BEHR product must be registered at www.mahlechampions.com. Selected products will qualify for multiple entries.

Be sure to follow the MAHLE Facebook (<https://www.facebook.com/mahleusa>) and Instagram (https://www.instagram.com/mahle_pulse_usa/) pages for the latest promotion updates, including footage of the vehicles and special messages from the sponsors. And visit www.mahlechampions.com for full promotion details.

For more information about MAHLE Aftermarket and its brands, visit www.mahle-aftermarket.com, or contact your local sales representative.



Petty's Garage Z06 Corvette



Jeep Gladiator built by Casey Currie and CRC

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About MAHLE

MAHLE is a leading international development partner and supplier to the automotive industry with customers in both passenger car and commercial vehicle sectors. Founded in 1920, the technology group is working on the climate-neutral mobility of tomorrow, with a focus on the strategic areas of electrification and thermal management as well as further technology fields to reduce CO2 emissions, such as fuel cells or highly efficient combustion engines that also run on hydrogen or synthetic fuels. Today, one in every two vehicles globally is equipped with MAHLE components.

MAHLE generated sales of more than EUR 12 billion in 2022. The company is represented with approx. 72,000 employees at 152 production locations and 12 major research and development centers in more than 30 countries. (as of 31.12.2022)

#weshapefuturemobility

About MAHLE Aftermarket

MAHLE Aftermarket, the business unit specializing in spare parts, uses the expertise from original equipment series production for its product range and supplies partners in the trade, workshops, and engine repair shops. The products developed by the MAHLE Service Solutions business segment for workshop equipment, as well as comprehensive services and individual training offers, round out the offer. MAHLE Aftermarket operates out of more than 30 locations around the world and has additional sales offices with almost 2,000 employees. In 2022, the business unit recorded a sales volume of more than EUR 1.2 billion globally. (as of 31.12.2022)